

Global Leadership in the Health and Wellness Industry

A Vertically Integrated Adaptogen and
Functional Mushroom Holdings Company



Galexxy
HOLDINGS

OTC: GXXY

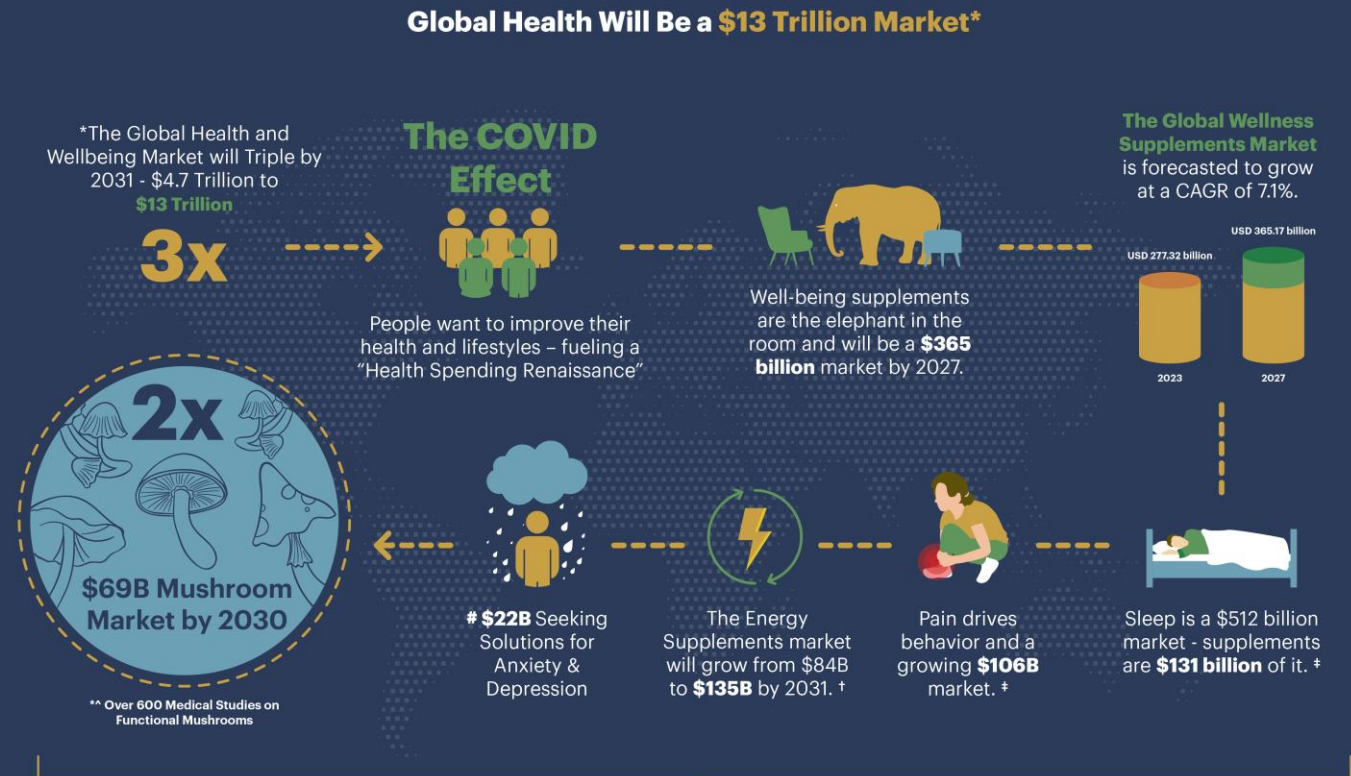
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The Problem

We live in Chaos, with detachment and a lack of purpose. We're over-stressed, sleep less, have anxiety, pains, and low energy.

We want more balance in life through our work and in our health.

36% have a side gig and the trend is growing. Traditional solutions haven't worked – Galexy has the answers.



Galexy Holdings Companies Offer New Solutions

** <https://pubmed.ncbi.nlm.nih.gov/28605319/>

‡ <https://www.biospace.com/article/depression-treatment-market-size-to-reach-usd-16-06-billion-by-2027-industry-trend-advancements-in-depression-treatment-approaches/>

†† <https://www.emergenresearch.com/industry-report/sleep-economy-or-sleep-aids-market>

† <https://www.precedenceresearch.com/pain-management-therapeutics-market>

(*) <https://www.alliedmarketresearch.com/energy-supplement-market-A16879>

* <https://www.alliedmarketresearch.com/health-and-wellness-market-A30258>

†† <https://www.researchandmarkets.com/reports/5767339/wellness-supplements-global-market-report>

Strategic Vision

To become the market leader in natural health solutions in the adaptogen and functional mushroom sector through vertically integrated ownership positions.

Our commitment lies in harnessing the power of nature to create products that promote holistic well-being and distribution solutions to contribute to a healthier, happier society.

\$69B

The functional mushroom market size by 2030. By targeting the most common health concerns, the real market size is a **\$13 Trillion** projected global health market.

1 M

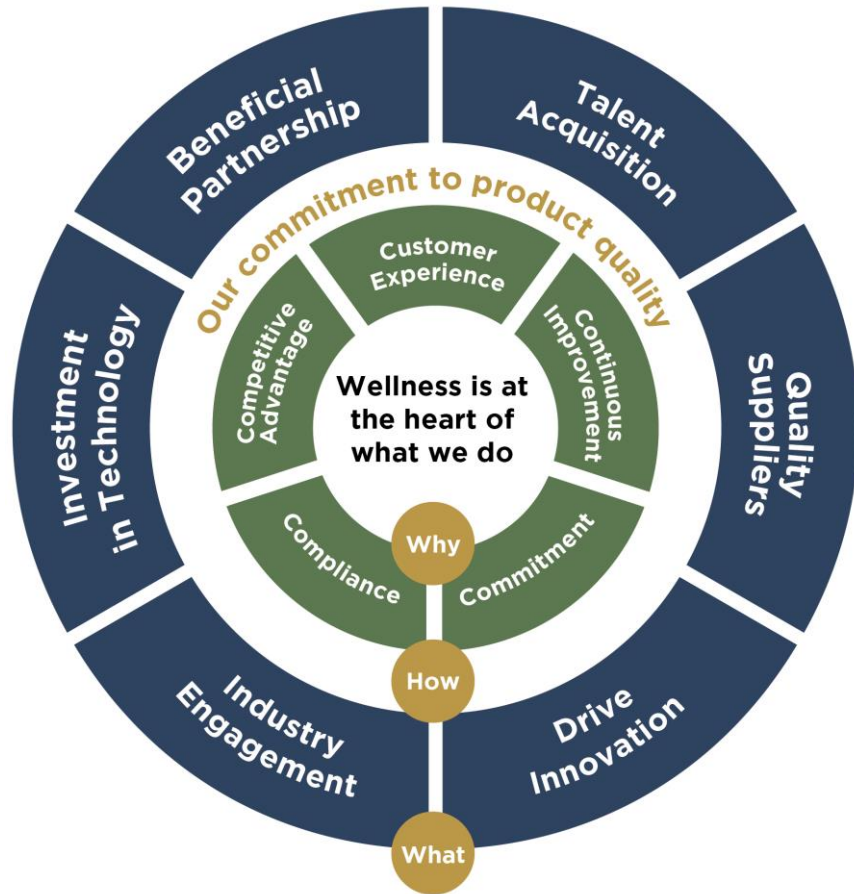
The adaptin™ mission is to surpass 1 million customers by 2026 through its “Attraction Success Model”.



4x

The Science: The scientific process provides an incredible marketplace competitive advantage with 4x potency and efficacy results. Pure, potency, and all-natural extractions that give benefits clients can feel.

The Galexxy Holdings Operating Model



The GXXY Way

Why

Wellness is at the heart of what we do

Customer Experience

Continuous Improvement

How

5C's

Commitment

Compliance

Competitive Advantage

Beneficial Partnerships

Talent Acquisition

What

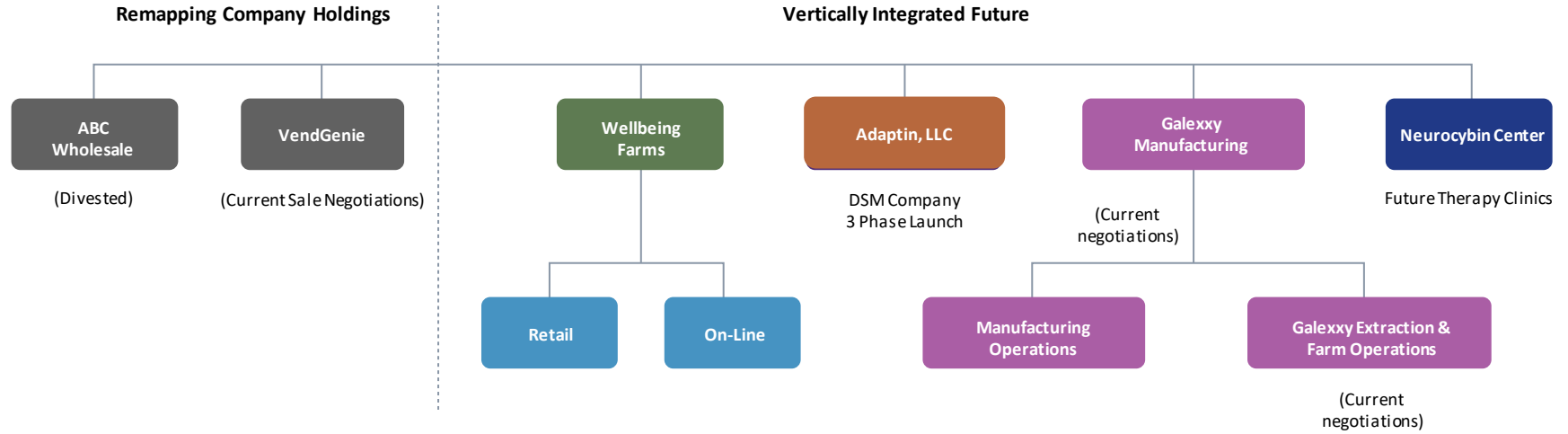
Quality Suppliers

Drive Innovation

Industry Engagement

Investment in Technology

Galexxy Holdings



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ADAPTIN, LLC – GALEXXY OWNERSHIP – 52%

A Customer-Centric Omnichannel Health Products Company

Attraction Success Model - A Transformational New Category for the \$4.9 Trillion Natural Health Segment

Tyler's inverted model solves the issues that have crippled the \$229B direct sales industry while attracting the \$19B growing affiliate marketplace, and the expanding gig worker market.

Industry Leading Co-Founders – Transforming the Industry Again

Tyler Whitehead – Co-founder and CEO. Tyler has spent over 20 years as an executive with a significant track record of growth leading companies in the wellness verticals of beauty, personal care, and dietary supplements. Tyler was an executive at Nu Skin for over 18 years, a NYSE-listed power in the direct selling space. Tyler last served as President, overseeing 27 global markets, strategic global innovation projects, sales, marketing, and operations after serving as the Vice-President & General Counsel for 12 years.

While serving as the CEO of Arbonne, Tyler helped lead transformational change to the brand, including new digital, e-commerce, and sustainable, agile business models to better adapt to a rapidly changing direct selling economy.

Elizabeth Thibaudeau – Co-founder. Elizabeth is a gifted Executive in the Direct Sales segment, who has served as the CMO of Global Marketing at Nu Skin, the Interim CMO of Pampered Chef, CEO of Thirty-One Gifts, Founding Executive of Solvasa and serves on numerous boards. Elizabeth has brought her creativity and marketing talents to target the new selling segment at adaptin. It was Elizabeth's mind that brought the company name and is collaborating on company initiatives.



WELLBEING FARMS – GALEXXY OWNERSHIP – 100%

Wellbeing Farms' guiding principle:

'Your Wellbeing is at the CORE of what we do'.

High Potency Plant-Based Products

WBF provides products to the retail marketplace and specific unique formulations to the Galexxy privately owned companies.

Distribution of Products

Distribution includes the company's online website, Walmart-approved marketplace, Amazon, big box approved, and wholesale proprietary products to adaptin™.

R&D and Product Delivery

Wellbeing Farms is the R&D, new products, product sourcing, and unique product delivery mechanism arm for all other GH companies.

North American Organic Products

Our products are made using U.S. and Canadian-grown mushrooms, sourced from experienced farmers.

Scientific Process

Wellbeing Farms offers a market uniqueness using a 100-day, triple extraction process from both the fruiting body and Mycelium. We produce a superior, more efficacious product range that has 4x the potency and provides nutrients that others can't.



Galexxy Holdings' Wellbeing Farms



WALMART OPEN CALL

MIKE ROWE - DIRTY JOBS STAR
TALKS AT OPEN CALL, PLUS
GOVERNOR SARAH HUCKABEE



WALMART INVESTING IN JOBS

1. Open Call event hosts the most innovative new brands
2. Wellbeing Farms selected for Walmart On-line distribution
3. Day 2 Meetings on 10-25 with Product Managers for in-store opportunities!

wellbeingfarms.com
galexxyholdings.com

Product Overview



Unique

- 28 Functional Mushroom/Adaptogen Products
- 4x's the potency
- Triple-extracted
- 100-day Extraction process
- Use fruiting body and mycelium
- Grown and Sourced exclusively in the USA
- All natural and vegan-certified
- Non-Diluted Extract



Market

- Anti-inflammatory
- Sleep
- Focus
- Energy
- Wellbeing
- Anxiety & Depression
- Gut Health
- Immunity
- No restrictions in upstream supply chains



Testing

- Independently lab tested for compliance and quality
- Certificate of Analysis for each product



Testimonials

- Repeat sales from proven benefits
- Uniqueness provides solutions that get results
- Word-of-mouth and testimonials



Product Benefits

Why Functional Mushrooms?

- Asian Cultures have used them for centuries
- New Clinical Studies are proving their health benefits
- New extraction techniques are unlocking their true powers

Functional mushrooms have gained significant attention for their remarkable health benefits. Mushrooms, such as Reishi, Chaga, and Lion's Mane, contain a rich array of bioactive compounds that contribute to positive benefits on human well-being.

Immune Support. Compounds like Beta-glucans found in these mushrooms play a crucial role in enhancing the immune system's response, helping the body defend against infections and illnesses.

Cognitive health and mental well-being. Lion's Mane is renowned for its potential to support brain function. Research suggests that compounds in this mushroom may stimulate the growth of nerve cells and promote cognitive function, memory, and focus.

Sleep. Reishi has been shown to promote sleep and deeper restful sleep.

Energy. Cordyceps has been shown to fight inflammatory factors and to provide new energy and stamina.

Adaptogenic Properties. Support the body to adapt to stressors and maintain balance. This adaptability can contribute to better stress management, improved energy levels, and overall resilience. Functional mushrooms offer a holistic approach to health, addressing multiple facets of well-being and providing a natural and sustainable option for those seeking to enhance their vitality.



Entry to Market

RETAIL AND WHOLESALE DISTRIBUTION

WELLBEING FARMS LLC

- **Walmart.com** – Selected and approved in December 2023 for selling products on Walmart.com with website traffic of 382M monthly shoppers. Shortlisted in Oct 2023 for Walmart’s 10th Open Call Campaign. Wellbeing Farms was one of 300 companies selected from 14,000 for a face-to-face pitch and later approved for 18 product listings.
- **Walmart In Store** – Approved for Over-the-Counter sales for Q2/3, 2024. In review of setting up processes for initial district(s).
- **Amazon** – All products meet the eCommerce requirements to sell online. Store development has begun. Additional marketing material and budget required for effective penetration.
- **RangeMe** – Listed on the largest online wholesale sourcing platform. >12,000 buyers.

All programs above require sizable inventories to be built (See Use of Proceeds).



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A New Omnichannel Distribution Category

1 M
Customers

A mission to surpass 1 million customers by 2026 through its “Attraction Success Model”.

\$10 M

**2024 adaptin™
Revenue Goal**

- **Providing Profit Sharing Opportunities for Early Entrants**
- **Targeting a Reg CF launch in June with an initial 5,500 positions.**
- **Addressing the New Gig Economy** – Transforming the DSM market to making millions of thousandaires vs a few millionaires.
- **Real-time Revenue Recognition** through Pillars Breakthrough Technology.

Company Differential



Innovation

Products - GXXY takes pride in its innovative product line, carefully crafted to incorporate the therapeutic benefits of functional mushrooms and adaptogens supporting various aspects of physical and mental health, providing consumers with natural and effective solutions.

Technology - GXXY is at the forefront of direct selling software and Ambassador interface.



Customer-Centric Approach

GXXY places the customer at the center of its operations. We prioritize understanding and meeting the diverse needs of our customers, fostering a relationship built on trust and satisfaction. Our customer-centric approach guides us in continually refining and expanding our product portfolio.



Organic And Inorganic Growth

As we embark on the fiscal year 2024-2025, GXXY is positioned for significant organic and inorganic growth. Our strategic initiatives and expansion plans are geared towards reaching new markets, forming strategic partnerships, and continuously innovating our product offerings.



Sustainable Practices

GXXY is mindful of its environmental impact. We are committed to sustainable practices in our operations, from sourcing raw materials to packaging. Our eco-conscious approach aligns with our mission to contribute positively to both individual well-being and the health of the planet.

Galexxy Holdings Market Opportunities

\$69B
BY 2030



Wholesale and Retail Statistics

Current State:

- 2023 – \$35B
- Largest region - Asia
- Supplements and nutraceutical - 50%
- Food and Beverage segment – 42% (product opportunity)

Future State:

- \$69B by 2030 (2X)
- CAGR 8.4%
- USA CAGR 11.6%
- Regional outlook strongest for North America and Canada
- No change in segment %

\$329B
BY 2030

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Network Marketing Statistics

Current State:

- 2023 – \$212B
- Health and Wellness segment - 36%
- North America region - 23%

Future State:

- 329B by 2030
- CAGR 6.4%
- Regional outlook strongest for North America
- Segment outlook strongest for Health and Wellness



Why Our Products Are Different

Standard Competitor Products

- Use powders vs liquid extracts
- Use only the fruiting body
- Double extract process (hot water/alcohol)
- Mushrooms sourced from Asia, without quality controls



“The fruiting body of a mushroom – what you might use to make a standard stroganoff”

Product Differentiators



100-day Triple Extraction Process

(hot water/glycerine/100-day fermentation)



Contains the Fruiting Body and Mycelium

- More bioavailable
- Rich in pre and probiotics
- Contains compounds not found in fruiting body



USDA-certified Farms with farmers with decades of experience



USA Manufacturing and distribution in San Diego with unlimited growth



4x Efficacy over powders water/alcohol

Use of Proceeds and Revenue- 2024

Galaxy, LLC	January	February	March	April	May	June	July	August	September	October	November	December	Totals
Retail Sales (assumption 2 referrals per ambassador)	0	10	220	2220	10220	16220	23220	30220	40220	50220	60220	70220	303210
New Founders	0	0	0	50	100	200	500	500	500	500	500	500	3350
New Founders 3 Product Mth	0	0	0	150	300	600	1500	1500	1500	1500	1500	1500	384330
Cumulative Founder Product Requirement	0	0	0	150	450	1050	2550	4050	5550	7050	8550	10050	10050
Founder Products / Mth	3	3	3	3	3	3	3	3	3	3	3	3	
Product Req. Month	0	30	220	2370	10670	17270	25770	34270	45770	57270	68770	80270	342680
COG (\$9)	9	9	9	9	9	9	9	9	9	9	9	9	
Extract Requirement by PO							0.41	0.55	0.73	0.92	1.10	1.29	11 x POs 2024
Reorder 60 day LT						PO x 1	PO x 1	PO x 1	PO x 1	PO x 2	PO x 2	PO x 2	
Galaxy LLC	January	February	March	April	May	June	July	August	September	October	November	December	Total
Inventory Costs	\$ -	\$ 270	\$ 1,980	\$ 21,330	\$ 96,030	\$ 155,430	\$ 231,930	\$ 308,430	\$ 411,930	\$ 515,430	\$ 618,930	\$ 722,430	\$ 3,084,120
Indirect	\$ 75,000	\$ 75,000	\$ 75,000	\$ 130,000	\$ 130,000	\$ 150,000	\$ 150,000	\$ 150,000	\$ 180,000	\$ 180,000	\$ 180,000	\$ 180,000	\$ 1,655,000
Total	\$ 75,000	\$ 75,270	\$ 76,980	\$ 151,330	\$ 226,030	\$ 305,430	\$ 381,930	\$ 458,430	\$ 591,930	\$ 695,430	\$ 798,930	\$ 902,430	\$ 4,739,120
Galaxy Revenue	\$ -	\$ 2,420	\$ 39,425	\$ 597,220	\$ 2,101,965	\$ 2,817,455	\$ 4,830,425	\$ 5,533,675	\$ 7,624,925	\$ 9,626,325	\$ 10,938,825	\$ 12,251,325	\$ 55,274,985
Wellbeing Farms			March	April	May	June	July	August	September	October	November	December	Total
Inventory Costs Capsules 2k units mth ea SKU	24.95		\$ 96,000	\$ 96,000	\$ 96,000	\$ 96,000	\$ 96,000	\$ 96,000	\$ 96,000	\$ 96,000	\$ 96,000	\$ 96,000	\$ 960,000
New Product 2oz shot x 5 SKUs 10k units mth ea SKU	4.95		\$ 70,000	\$ 60,000	\$ 60,000	\$ 60,000	\$ 90,000	\$ 90,000	\$ 90,000	\$ 120,000	\$ 120,000	\$ 120,000	\$ 880,000
Wellbeing Farms Revenue				\$ 29,940	\$ 44,910	\$ 307,380	\$ 446,100	\$ 644,700	\$ 892,200	\$ 1,536,900	\$ 2,031,900	\$ 2,774,400	\$ 8,708,430
Acquisition 1 - 10-20% Equity Mushroom Supplier				\$ 500,000									
Acquisition 2 - 10-20% Equity Manufacturing Supplier					\$ 500,000								
WBF Calculations:													
Sales per SKU Caps				200	300	400	500	1000	1000	2000	2000	2000	
# SKU				6	6	6	6	6	6	6	6	6	
Total Sales				1200	1800	2400	3000	6000	6000	12000	12000	12000	
				24.95	24.95	24.95	24.95	24.95	24.95	24.95	24.95	24.95	
				\$ 29,940	\$ 44,910	\$ 59,880	\$ 74,850	\$ 149,700	\$ 149,700	\$ 299,400	\$ 299,400	\$ 299,400	\$ 1,407,180
Sales per SKU shots						10000	15000	20000	30000	50000	70000	100000	
# SKU						5	5	5	5	5	5	5	
Total Sales						50000	75000	100000	150000	250000	350000	500000	
						4.95	4.95	4.95	4.95	4.95	4.95	4.95	
WBF Total						\$ 247,500	\$ 371,250	\$ 495,000	\$ 742,500	\$ 1,237,500	\$ 1,732,500	\$ 2,475,000	\$ 7,301,250

Galexxy Holdings, Inc

Shareholders' Equity

Summary of Capital Structure

As of February 22, 2024

Common stock par value \$0.001

Number of shares authorized: 500,000,000

Name	Number of shares	Percentage	Number of shares	Percentage	Market Cap	Stock Options	Exercise Date	Exercise Price
Authorized Shares								
Common Stock	500,000,000	100.00%						
Total shares authorized	500,000,000	100.00%						
Total Number of Shares Unrestricted			69,982,914	27.72%				
Total Number of Shares Unrestricted			182,508,873	72.28%				
Total Number of Shares Outstanding			252,491,787	100.00%	\$ 14,927,484			
Average Price per Share					\$ 0.06			
Stock Options						13,083,333	6/1/2025	\$ 0.05
Total Number of Stock Options						13,083,333		

MEET THE GALEXXY HOLDINGS TEAM



MICHAEL BIAGI
Chief Executive Officer



Rachel Fyffe
VP Communications



TRENT D'AMBROSIO
VP Sales



DAN GAY
Chief Marketing Officer

MEET THE ADAPTIN CO-FOUNDERS & EXECUTIVE LEADERSHIP



TYLER WHITEHEAD
adaptin™ Founder & CEO



ELIZABETH THIBAUDEAU
adaptin™ Founder



JOHN WINTERHOLLER
adaptin™ Co-Founder & CTO



DAN GAY
Chief Marketing Officer



LEONARD COOKE
adaptin™ Co-Founder



Galexxy Holdings is committed to improving the health and wellbeing of individuals by delivering the highest quality all-natural products to improve health and address the most common health conditions.

The company will provide enormous value for its shareholders by producing exceptional products that get results, which will expand product sales, revenues, and shareholder value.

The company plans to expand into 12 global markets within the next 18 months.