

OTC: GXXY

Introduction

Galexxy Holdings is a Nevada Corp that is listed on the OTC Markets (OTC: GXXY). Galexxy has been restructured and recently completed two acquisitions: Wellbeing Farms LLC and ABC Wholesale Products LLC.

Galexxy has two joint ventures in development. See below.

Mission

To provide innovative premium wellness products and technologies with outstanding competitive advantages.

Vision

To improve the quality of life and wellbeing by providing high quality natural plant-based health products.

Core Values

Strategic innovation, Value adding services, Product excellence.

Recent Corporate Developments

- GXXY has formed a new company Galexxy, LLC owned 60% by Galexxy Holdings. 40% by Pillars International.
- Refer to August Press Release: <u>Galexxy Holdings Signs Joint Venture with Pillars International, Bringing Two Firsts to</u> the Direct Sales Industry.
 - Thousands of new distributors have already committed to this new Company launch.
 - Wellbeing Farms to supply products \$7.5M projected revenue within the first year.
 - \$10M in revenues for Galexxy, LLC expected year 1.
 - A revolutionary new immediate payment, billing, and back-office system to be integrated by Pillars International.
 - A highly anticipated NFT sales launch is planned with a partner whose NFT and product launch in August 2022
 - generated over \$32M in NFT and product sales.

Corporate Details

Jain Saul

Board of Directors	Equity Structure	as of 6/30/23	Pro-Forma Financials	
Brian Harcourt	Issued & Outstanding	233,214,440	Total Assets	\$ 10,469,160
Geza Molnar	Unrestricted	62,482,914	Total Liabilities	\$ 1,576,910
Rachel Fyffe			Shareholder Equity	\$ 8,892,250



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☑ Objectives

Building a Multi-hundred Million Dollar Profitable Business by:

- Promoting Galexxy's proprietary natural plant health products online, in-store, & wholesale.
- Installing thousands of Smart Vending Kiosks in high consumer traffic locations in the US.
- Working cooperatively with nationwide large membership service organizations.

III Industry Analysis

VendGenie Smart ID Kiosks are an exciting new product in North America and Globally for wholesale and dispensing Galexxy products. The Functional Mushroom market is at \$29B and growing to \$69B by 2030-Grandview Research.

Marketing Plan

- Distributing thousands of patent pending VendGenie Smart Vending Kiosks to promote and capture product sales.
- Muzit.com 1st party data, OnSpot Geospacial mapping, and social influencer marketing.
- Large Membership marketing kickoff with industry marketing partner.

Target Market

- Health, fitness, & value seeking consumers preferring natural plant-based solutions.
- Veterans addressing chronic conditions.
- Stressed out Millennials & Baby Boomers.

GALEXXY HOLDINGS ROADMAP - Q2-Q4

OTCOX UPLIST **BIG BOX RETAIL & DISTRIBUTION** Finalize and WBF's Functional Mushroom distribute audit & business will expand from online-Uplist to OTCQX only sales to big box retail & wholesale distribution channels **DIRECT SALES ORG JV** A Network Marketing joint venture **FUNDING** announcement with registrations Substantial non-dilutive VENDGENIE™ UPDATE beginning in Oct funding to be announced VendGenie™ Wholesale Launch - July STAFFING Sales and marketing **EXPANDED EXECUTIVE TEAM** team expansion Promotion of the former CEO of Wellbeing Farms (WBF), Michael Biagi to CEO; hiring COO Mark Askey, a former HUD Director and FEMA Branch Chief; and CMO Dan Gay with an executive background in major tech, telecom, and functional health products