

Introduction

Galexxy Holdings is a Nevada Corp that is listed on the OTC Markets (OTC: GXXY). Galexxy has been restructured and recently completed two acquisitions: Wellbeing Farms LLC and ABC Wholesale Products LLC.

Galexxy has two joint ventures in development. See below.

Mission

To provide innovative premium wellness products and technologies with outstanding competitive advantages.

Vision

To improve the quality of life and wellbeing by providing high quality natural plant-based health products.

Core Values

Strategic innovation, Value adding services, Product excellence.

Recent Corporate Developments

- GXXY has formed a new company – Galexxy, LLC owned 60% by Galexxy Holdings. – 40% by Pillars International.
- Refer to August Press Release: [Galexxy Holdings Signs Joint Venture with Pillars International, Bringing Two Firsts to the Direct Sales Industry.](#)
 - Thousands of new distributors have already committed to this new Company launch.
 - Wellbeing Farms to supply products – \$7.5M projected revenue within the first year.
 - \$10M in revenues for Galexxy, LLC – expected year 1.
 - A revolutionary new immediate payment, billing, and back-office system to be integrated by Pillars International.
 - A highly anticipated NFT sales launch is planned – with a partner whose NFT and product launch in August 2022
 - generated over \$32M in NFT and product sales.

Corporate Details

Board of Directors

Brian Harcourt
Geza Molnar
Rachel Fyffe
Iain Saul

Equity Structure

Issued & Outstanding 233,214,440
Unrestricted 62,482,914

as of 6/30/23

Pro-Forma Financials

Total Assets \$ 10,469,160
Total Liabilities \$ 1,576,910
Shareholder Equity \$ 8,892,250

✓ Objectives

Building a Multi-hundred Million Dollar Profitable Business by:

- Promoting Galexxy's proprietary natural plant health products online, in-store, & wholesale.
- Installing thousands of Smart Vending Kiosks in high consumer traffic locations in the US.
- Working cooperatively with nationwide large membership service organizations.

📊 Industry Analysis

VendGenie Smart ID Kiosks are an exciting new product in North America and Globally for wholesale and dispensing Galexxy products. The Functional Mushroom market is at \$29B and growing to \$69B by 2030-Grandview Research.

💬 Marketing Plan

- Distributing thousands of patent pending VendGenie Smart Vending Kiosks to promote and capture product sales.
- Muzit.com 1st party data, OnSpot Geospacial mapping, and social influencer marketing.
- Large Membership marketing kickoff with industry marketing partner.

🎯 Target Market

- Health, fitness, & value seeking consumers preferring natural plant-based solutions.
- Veterans addressing chronic conditions.
- Stressed out Millennials & Baby Boomers.

GALEXXY HOLDINGS ROADMAP – Q2-Q4

